



First 'Independent' Concierge Medicine News Agency Launched On October 1st, 2009

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ATLANTA, GEORGIA – September 15th, 2009 – The Dominion Consulting Group, Inc., has unveiled their latest healthcare venture by launching www.ConciergeMedicineToday.com. The first-of-its-kind, *Concierge Medicine Today* is an online news resource geared specifically towards concierge physicians, primary care and family physicians, patients, and legislators. *Concierge Medicine Today* is the only news and information organization dedicated solely to the distribution of news and information related to all aspects of concierge medicine. *Concierge Medicine Today* will be launched on October 1st, 2009. It is independently owned, published and managed by The Dominion Consulting Group, Inc.

Concierge Medicine Today's web site (www.ConciergeMedicineToday.com) features: video clips from successful concierge physicians discussing their direct financial relationship with patients; weekly news updates; and research compiled from various sources related to patient care within the industry. It also includes annual revenue generation research and research related to the overall success of these types of growing practices currently thriving throughout the United States. *Concierge Medicine Today* includes public relations related stories and links to the nation's healthcare discussions surrounding this instantly recognizable and 'old-school' delivery model of healthcare. Links to articles shaping the nation's view of this movement and connections to dozens of the most popular healthcare blogs discussing concierge medicine and its potential to rescue primary care are also included.

"Just like a concierge physician allows his/her patients to interact with them 24/7, so does our site [www.ConciergeMedicineToday.com]," said Michael Tetreault, Editor-In-Chief of *Concierge Medicine Today*. "It is our goal to add fuel to the commentary already being discussed, feed the appetite of the primary care physician community at-large and educate consumers of all ages," said Tetreault. "Concierge Medicine provides an affordable, cost effective and straightforward relationship with a doctor. It is also a life-line to those primary care physicians across America considering alternative structures in their practice. It's attractive to almost any physician that wants their future in medicine to be rewarding and fulfilling in the years ahead."

Concierge Medicine Today's management organization, The Dominion Consulting Group, Inc., is an influential, authoritative and socially connected resource for providers across the country. *Concierge Medicine Today* works directly and indirectly with physicians, businesses and leaders in the healthcare marketplace to help promote the distribution of news and information, policy initiatives and reaches out to physicians throughout the country.

What Is Concierge Medicine?

Concierge Medicine refers to those primary care and family practice physicians who have chosen to provide healthcare services in a more convenient, accessible and cost efficient manner to their patients. These physicians charge patients a membership fee ranging from \$600 to \$1,800/year and higher. In exchange for this fee, concierge practices generally include 24/7 access to a personal physicians' cell phone, same-day appointments with no waiting, personal coordination of care with specialists, personal follow up when admitted to a hospital or ER, house calls, and more.

While a typical physician can carry a patient load of 2,500+ patients, a concierge physician generally limits their practice to between 300-600 patients or more. Concierge medicine is also referred to as: membership medicine; boutique medicine; retainer-based medicine; concierge health care; cash only practice; direct care; and direct practice medicine. While all concierge medicine practices share similarities, they vary widely in their structure, payment requirements, and form of operation. In particular, they differ in the level of service provided and the amount of the fee charged. There are an estimated 5,000* concierge, or membership medicine doctors throughout the U.S.

About The Dominion Consulting Group, Inc.

The Dominion Consulting Group, started in 1993, is known for creating unique healthcare businesses to complement existing and emerging healthcare services. Their team assists various health care clientele to professionally promote and posture those services for the future. Areas of expertise include: new product development; complementary and alternative medicine; managed care products; product creation and network development (for major HMOs and PPOs); health plan contracting and benefit design; the creation of affinity programs; and other innovations in healthcare services and delivery. For more information, visit: www.TheDCCcompanies.com.

*Source: SIMPD

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